



Marcia Eugenio
Co-Founder/Principal

Marcia is a global labor strategist and advisor with more than three decades of experience advancing international labor standards and building responsible, resilient supply chains. Marcia helps organizations meet regulatory expectations, strengthen due diligence, and uphold human rights across complex global sourcing environments.

Marcia is Co-Founder and Principal of the Better Trade Collective, partnering with companies and stakeholders to prevent and address forced labor in global supply chains. She also serves as a Senior Fellow at Georgetown University's Collaborative on Global Children's Issues, where she leads an initiative focused on international child labor and U.S. and global strategies to address labor exploitation.

Previously, Marcia served as a senior executive with the U.S. Department of Labor's Bureau of International Labor Affairs (ILAB), where she led global initiatives to combat forced labor, child labor, and human trafficking. In this role, she managed partnerships across more than 100 countries, helped direct up to \$900 million in strategic investments, and contributed to a historic reduction in global child labor through policy innovation, impactful programming, and targeted enforcement strategies. Marcia also spearheaded advancements in labor transparency, overseeing the development of widely used due diligence tools such as the Sweat & Toil App, Comply Chain, and the Better Trade Tool; and seminal reports on international child labor and forced labor – List of Goods Produced with Child Labor or Forced Labor and the Findings on the Worst Forms of Child Labor.

Marcia played a key role in U.S. supply chain enforcement policy, providing expert guidance to the Forced Labor Enforcement Task Force and supporting implementation of Section 307 of the Tariff Act of 1930 and the Uyghur Forced Labor Prevention Act (UFLPA) in collaboration with DHS, CBP, USTR, and other federal agencies. A recognized authority on child labor, forced labor, and responsible sourcing, she has been a frequent keynote speaker and expert commentator at international forums, universities, and industry events. Her insights have also been featured in global media and policy discussions on ethical trade and labor rights.

Marcia serves on the Board of Directors of Free the Slaves and has received numerous honors, including induction into the Child Labor Coalition Hall of Fame in 2024.